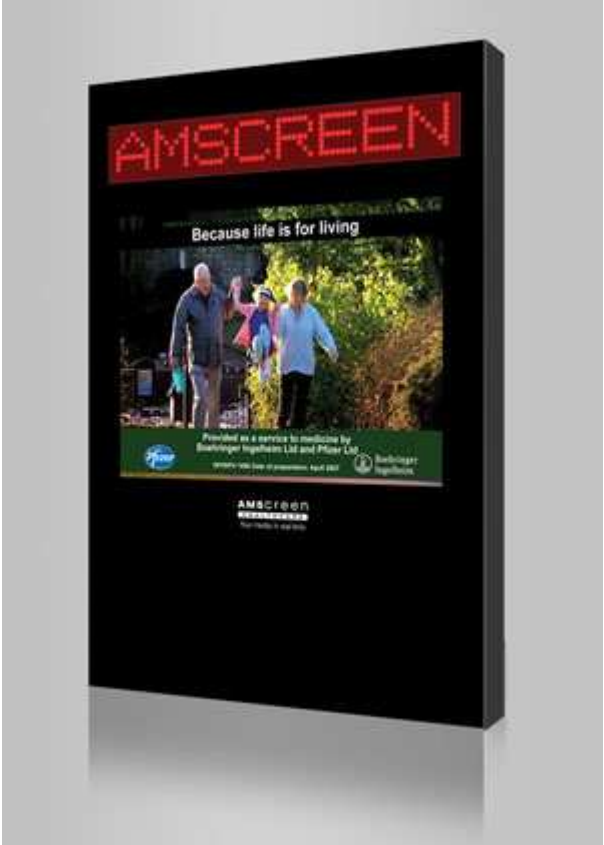


15" LCD WIRELESS DIGITAL SIGNAGE SOLUTION

Hardware – Integrated 15" LCD display with LED ticker

| | | |
|------------------|--|---|
| Physical | <ul style="list-style-type: none"> • Nominal Dimensions <ul style="list-style-type: none"> ○ Height – 560mm ○ Width – 400mm ○ Depth – 55mm • Weight – 6kg (approx) • Vesa mount and ceiling hanging options • Reverse screen printed fascia <ul style="list-style-type: none"> ○ Added protection ○ Allows branding to be displayed ○ Replaceable |  |
| Technical | <ul style="list-style-type: none"> • Resolution 1024 x 768 pixels • Typical brightness – 550 cd / m² • 1 GB Internal CF card (750MB available for content) • Support for JPEG static posters • Embedded GSM/GPRS modem • Embedded antenna • Operating temperature range 0 to 40C • Power <ul style="list-style-type: none"> ○ External 13.5V PSU (Mains input: 110-240VAC 50/60 Hz) ○ Power cable length – 2m standard or 5m option ○ Power consumption – 60W max | |

Software

| | |
|--------------------------|---|
| Software overview | <ul style="list-style-type: none"> • The Amscreen Content Delivery System is a secure web based, user-friendly application that remotely controls an entire digital signage network that supports the following features: <ul style="list-style-type: none"> ○ Full password protected user administration ○ Database holding all unique details of sites and signs (including their classification) ○ Installation module ○ Playlist management ○ Content distribution module for JPEG content ○ Ability to group by individual site, region, classification or whole estate ○ Full status monitoring, receipt notification and exception reporting of successfully delivered content ○ Identification of unsuccessful sites for helpdesk contact ○ Statistics and graphical representation of system status and performance ○ Audit trail of system usage |
|--------------------------|---|

Ongoing services

| | |
|----------------------------------|--|
| Ongoing services overview | <ul style="list-style-type: none"> • The following services are required for the ongoing operation of the system: <ul style="list-style-type: none"> ○ SIM and GPRS data contract provision (up to 5Mb of GPRS data per unit per month) ○ Hosting ○ Helpdesk ○ Technical support & maintenance |
|----------------------------------|--|

Please note: details are supplied as a guideline only and are subject to change without notice.

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