

WindowGain Production Guidelines

Since WindowGain Super 95 and WindowGain MAX displays are a standard 16:9 HDTV aspect ratio, production costs are kept to a minimum.

Video Resolution and Aspect Ratio

Our systems are designed around the latest widescreen standard which display at an aspect ratio of 16:9. Although our systems can play 4:3 content we prefer 16:9 for best results. All video should be at 29.97 or 30 frames per second for best results. Most codecs including MOV, WMV-HD, H.264, XViD, DivX are acceptable.

WindowGain displays are capable of playing true high definition content in the following resolutions:

- 1920 x 1080 (1080i and 1080p – High definition)
- 1280 x 720 (720p – High Definition)
- 720 x 480 (DVD Quality)

Still Images

WindowGain displays are also capable of playing ultra high resolution images. Any image taken with a newer, 3+ mega pixel camera is more than acceptable for our displays but 5+ megapixels is recommended.

Delivery Methods

Files can be uploaded to our FTP server, or submitted on DV or HDV tape, CD-ROM, DVD-ROM, or USB or Firewire drives.

Use of Print Advertisement

WindowGain's creative team can format and/or animate existing print advertisement files to best utilize the resolution, dimensions, and dynamic capabilities of a WindowGain display.

