

TECHNICAL SPECIFICATION GUIDELINES

Landscape Panels

Video Files:

Format Ratio: 16:9

Pixels: 1024 x 576 (720 x 576 anamorphic)

Frames Per Second: 25

Accepted Media: .mov, .wmv, .mp4, .mpg2 digital files, encoded at high quality & bitrate or uncompressed.
DigiBeta or MiniDV/HDV tape

Please Note:

No idents, clocks, black screen lead-in or fade out

Please supply DVD's as data disks containing one of the accepted file formats. We cannot accept VOB files.

Static Images:

Artwork Ratio: 16:9

Pixels: 1280 x 720

DPI: 72

Colour Mode: RGB

Accepted Media: Adobe Illustrator (.ai) or (.eps), Photoshop (.psd) or Acrobat (.pdf)

Please Note:

All supplied files must include any required fonts and supporting material (e.g. linked image files)

All the above should be supplied via CD/DVD or as an internet download. An FTP area can be made available on request.

For all production enquiries, please contact Tim Phillips timp@vmgplc.com

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