

Pyxis – Leeds Gatecrasher Media Specification

This document sets out the media specifications for the Super-Novae Media digital screen – **Pyxis** located at Gatecrasher in Leeds, UK.



| SPECIFICATION ITEM | VALUE |
|-------------------------|---|
| Media Pixel Resolution | Width: 864px Height: 672px |
| Media Aspect Ratio | 1.29:1 |
| Supported Video Formats | Autodesk RLE, AMV, Asus V1, V2, AVS, Cinepak, CYUV, Standard DV, FLV, H.261, H.263, H.264, Motion JPEG, MPeg 1, MPeg 2, MPeg 3, MPeg 4, Apple Quickdraw, Quicktime Animation, Real Video 1, 2, 3, 4, On2 VP6, Windows Media Video 7, 8, 9 |
| Preferred Video Format | MPEG4 H.264, 30FPS, 864x672, 6,000kbit/s |
| Media Length | 10 Seconds |
| Media Framerate | Any Supported |
| Media Bitrate | Any Supported |

Video with an incorrect aspect ratio will be letter-boxed, i.e. black bars added either at the top/bottom or left/right of the media.

The screen uses a type of optical pixel multiplication to up-scale resolution of videos beyond the required pixel size. This is different to up-scaling video digitally and provides a much better display quality.

**For questions regarding the technical aspects of this document please contact:
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