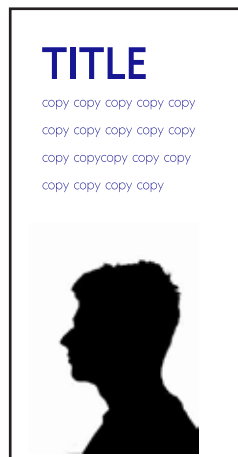


# Technical Specification Guidelines

## Socialite

Please supply content in a portrait format as shown below:



Final portrait artwork  
produced 768 x 1366

### Video Files:

Format Ratio: 9:16  
Pixels: 768 x 1366 Portrait  
Frames Per Second: 25  
File Type: Mov coded to H.264

### Static Images:

Artwork Ratio: 9:16  
Pixels: 768 x 1366 Portrait  
File Type: RGB  
File Format: JPG (Quality 10 - 12) or PNG

Content must be emailed to [digitalcontent@clearchannel.co.uk](mailto:digitalcontent@clearchannel.co.uk) no less than **two full working days** prior to the proposed in-charge period to guarantee timely broadcast of the campaign. Please confirm the receipt of all delivered content, and direct any questions to [christina.zimber@clearchannel.co.uk](mailto:christina.zimber@clearchannel.co.uk) or [keith.nilsen@clearchannel.co.uk](mailto:keith.nilsen@clearchannel.co.uk)