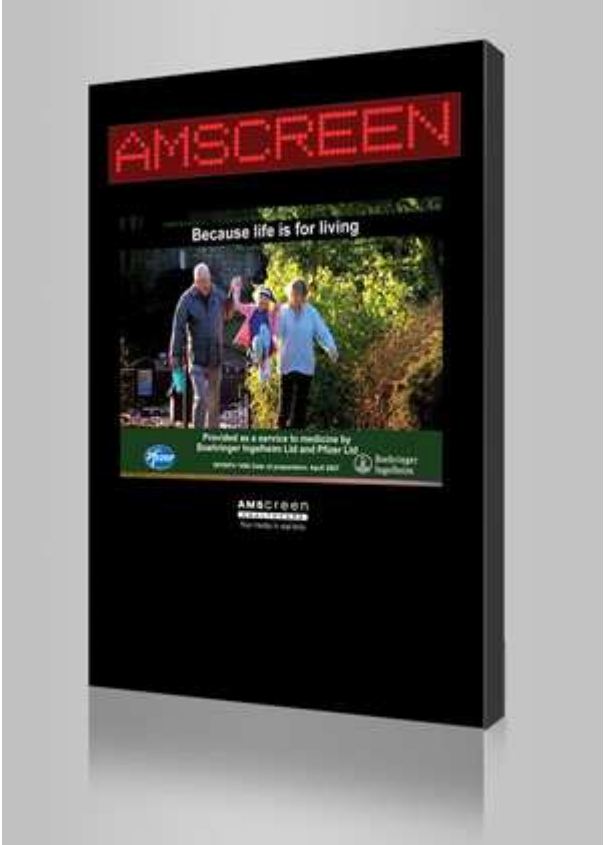


## 15" LCD WIRELESS DIGITAL SIGNAGE SOLUTION

### Hardware – Integrated 15" LCD display with LED ticker

|                                  |   |   |
|----------------------------------|---|---|
| <b>Physical</b>                  | <ul style="list-style-type: none"> <li>• Nominal Dimensions               <ul style="list-style-type: none"> <li>○ Height – 560mm</li> <li>○ Width – 400mm</li> <li>○ Depth – 55mm</li> </ul> </li> <li>• Weight – 6kg (approx)</li> <li>• Vesa mount and ceiling hanging options</li> <li>• Reverse screen printed fascia               <ul style="list-style-type: none"> <li>○ Added protection</li> <li>○ Allows branding to be displayed</li> <li>○ Replaceable</li> </ul> </li> </ul>   |  |
| <b>Technical</b>                 | <ul style="list-style-type: none"> <li>• Resolution 1024 x 768 pixels</li> <li>• Typical brightness – 550 cd / m<sup>2</sup></li> <li>• 1 GB Internal CF card (750MB available for content)</li> <li>• Support for JPEG static posters</li> <li>• Embedded GSM/GPRS modem</li> <li>• Embedded antenna</li> <li>• Operating temperature range 0 to 40C</li> <li>• Power               <ul style="list-style-type: none"> <li>○ External 13.5V PSU (Mains input: 110-240VAC 50/60 Hz)</li> <li>○ Power cable length – 2m standard or 5m option</li> <li>○ Power consumption – 60W max</li> </ul> </li> </ul>  |   |
| <b>Software</b>                  |   |   |
| <b>Software overview</b>         | <ul style="list-style-type: none"> <li>• The Amscreen Content Delivery System is a secure web based, user-friendly application that remotely controls an entire digital signage network that supports the following features:               <ul style="list-style-type: none"> <li>○ Full password protected user administration</li> <li>○ Database holding all unique details of sites and signs (including their classification)</li> <li>○ Installation module</li> <li>○ Playlist management</li> <li>○ Content distribution module for JPEG content</li> <li>○ Ability to group by individual site, region, classification or whole estate</li> <li>○ Full status monitoring, receipt notification and exception reporting of successfully delivered content</li> <li>○ Identification of unsuccessful sites for helpdesk contact</li> <li>○ Statistics and graphical representation of system status and performance</li> <li>○ Audit trail of system usage</li> </ul> </li> </ul> |   |
| <b>Ongoing services</b>          |   |   |
| <b>Ongoing services overview</b> | <ul style="list-style-type: none"> <li>• The following services are required for the ongoing operation of the system:               <ul style="list-style-type: none"> <li>○ SIM and GPRS data contract provision (up to 5Mb of GPRS data per unit per month)</li> <li>○ Hosting</li> <li>○ Helpdesk</li> <li>○ Technical support &amp; maintenance</li> </ul> </li> </ul>  |   |

Please note: details are supplied as a guideline only and are subject to change without notice.

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