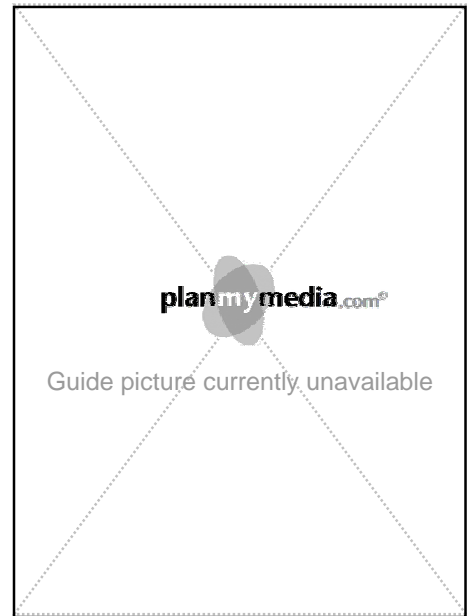




Till Screen



Generic Creative Specifications:

WHScreen generally runs at W: 848 x H: 480 pixels (16:9).

WHScreen prefer creative material to be provided on BETA-SP tape or as an uncompressed file e.g quicktime, allowing the schedulers the opportunity to best encode the material for the system and to ensure maximum compatibility with WHScreen system requirements. If content can only be provided already encoded please use the following guidelines.

File type:

Animation, with areas of solid colour	Quicktime 6 – Sorenson video 3, Best quality, limit data rate to 5000Kb/s, audio 48KHzbit stereo.
Animation with levels of detail similar to video material	MPEG2 – Program stream, 6000mbit/s, PAL, 25 fps, constant bit rate, anamorphic 720 x 576 Audio stream – mpeg layer 2, 128 Kb/s, 48KHz stereo, peaking no higher than -8db
Video material	MPEG2 – Program stream, 6000mbit/s, PAL, 25fps, constant bit rate, anamorphic 720 x 576 Audio stream – mpeg layer 2, 128 Kb/s, 48KHz stereo, peaking no higher than -8db

All Creative:

MPEG2 files are played back on system using the Onstage SE Xtra by Visible Light for Adobe Director MX. Quicktimes are played back using the QT6 Xtra supplied with Director.

Audio – all sound levels must peak no higher than -8db

Please advise whether you would like a quote for the creative works.