



Till Screen

Generic Creative Specifications:

All creative has to be approved by Thomson before it can go live.

Screen resolution:

798 x 1366

File type:

Flash Files - .SWF format
Still Images – JPEG format

File size:

500kb.
The length of the ad should be 8"

All Creative:

To ensure that the movie uploads at the end of the animation, the following “action” needs to be added to the end of the movie: - stop (); fsccommand (“Quit”);

Final creative to be with Thomson 2 weeks prior to live date

Please advise whether you would like a quote for the creative works.